



The effects of current problems on tourism



Country: United States of America

Committee: World Tourism Organization (UNWTO)

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Travel and tourism in the United States is a major contributor to the national and international economy. The United States is focused on better managing travel and tourism growth generated by increasing people demands. Nevertheless The COVID-19 global pandemic has affected the U.S. travel and tourism industry on an unprecedented scale just as the other countries.

The negative economic impacts of the COVID-19 pandemic began in March 2020. Conditions deteriorated in April but have since begun to improve, though evidence is mounting that the pace of the recovery has recently slowed. Throughout this process the U.S. has lost \$493 billion in travel spending in 2020, a 42% decline. In order to reduce the bad effects of the losses occurred both tourism industry and the other social areas we raised funds in total 74.5 billion U.S dollars in 2020.

We as the United States address to support the recovery and growth of travel and tourism and restore international travel as following recommendations;

-Create recovery opportunities for small, underserved minority, and rural businesses in the travel and tourism industry by funding a grant program for capacity building and technical assistance that would be managed by the U.S. Commerce Department.

-Ensure liquidity for the travel and tourism sector through expanding qualification for existing programs and providing new grant, loan, and tax benefits for small and medium size businesses in the industry.

We as a state deeply researched these issue areas and engaged with government agencies, trade associations, and other private sector actors to inform their work.

In conclusion the recommendations above represent the actions that the U.S believes will make the most immediate impact on recovery of the travel and tourism sector.